

# Bryan Seely

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Seattle, WA

bryaneseely

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## Profile

Technical Program Manager with 16 years of experience in managing technical professionals, working as a member of project and development teams, and managing high-profile projects. Proven ability to communicate with clients and stakeholders using both technical and non-technical terminology.

## Areas of Expertise

- Program and Project Management
- Business Analysis
- Data Analysis and Reporting
- Prioritization and Roadmaps
- Workflow Modeling
- Lean Agile and Scrum Development

## Technical Skills

Jira Administration | SQL | Salesforce and FinancialForce | Excel | Github | Bitbucket | ServiceNow | HTML | CSS  
Javascript | LucidChart | Smartsheet | Visio | Figma | Confluence | Lever Admin | Workday | Microsoft Teams  
Skilljar | Office365 | Airtable | Google Apps | Notion | Microsoft Project | Adobe CC | Asana

## Professional Experience

2014 – Present  
Seattle, WA

### **Technical Program Manager, Point B**

- Manage feature development and product backlogs for multiple operational projects and functions.
- Define the strategy for products and platforms including building program requirements and owning vendor relationships.
- Utilize results based progress tracking to keep teams aligned and discover solutions for keeping projects on schedule.
- Develop and maintain product documentation including requirements, process flows, design documents, and training materials.
- Facilitate agile team meetings and agile ceremonies including daily stand-ups, sprint planning, backlog grooming, retrospectives, and executive strategy sessions.
- Drive product launches and enhancements from conception through post-launch support.
- Lead large projects including ERP launches, enterprise data warehouse rollouts, merchandise planning systems, website development, LMS, and talent acquisition projects.
- Supervise a team of analysts, mentor new hires, manage employee performance, design and execute new employee onboarding, and lead training programs.
- Improved efficiency by managing and expanding the team's toolset including Jira, ServiceNow, Lever, Workday, and Tableau.

2012 – 2014  
Seattle, WA

### **Business Analyst, Holland America Line**

- Developed the organizational roadmap with product owners to assist in creation of enterprise portfolios and detailed release plans.
- Built and maintained detailed resource and capacity plans.

- Led Web Applications team scrum process, including conducting release planning sessions, retrospectives, daily standups, and sprint planning meetings.
- Collaborated with a majority of product ownership groups, including Marketing and Operations, to perform business analysis, groom product backlog, coordinate development schedules, gather requirements, eliminate obstacles, and serve as an IT business advocate.
- Coached new members of the team, conducted analysis on process efficiency, introduced new effective processes, and served as an agile champion in the IT department.

2011 – 2012  
Seattle, WA

**Business Analyst III, Amazon, H10**

- Designed, built, and deployed management dashboards for senior Kindle leaders that aggregated data from a variety of sources and systems.
- Created actionable, transparent, and understandable metrics and business performance indicators to drive informed decisions, communicate progress and success, and enable discovery of new opportunities.
- Supported business leaders by creating beautiful ad-hoc reports that exposed previously hidden data by combining deep exploration of data and intuitive presentation design.
- Presented data in new ways such as graphically detailed info-graphics and interactive tables.
- Partnered with the BI and Sales teams to understand and analyze unstructured data and used statistical modeling tools to analyze retail data and support intelligent business decisions.
- Collaborated cross functionally with teams across Kindle, as well as Retail, HRIS, and e-Commerce.

2008 – 2011  
Mercer Island, WA

**IT Business Analyst, Farmers Life Insurance, AETEA**

- Served as an internal consultant to a variety of business units, identified process improvements, and defined business opportunities from an IT perspective.
- Elicited and gathered requirements from all areas of the business, for a wide range of operational and IT projects, using a variety of methods including use cases, modeling, and brainstorming.
- Built and analyzed reports using business data to support key initiatives and build business cases for new product development, website redesigns, and marketing programs.
- Developed and executed test plans, test scenarios, and test cases for both business process and system configuration changes.

2006 – 2008  
Bellingham, WA

**Business Solutions Analyst, Olympic Health Management**

- Successfully managed \$1,000,000+ operational and IT projects from kickoff to closure.
- Managed the operational and IT workstreams during a \$300 million acquisition and was responsible for managing 30 projects and up to 15 team members.
- Lead diverse projects in succession with little to no ramp up time between projects, such as a call center outsourcing project and an enterprise content management project.
- Assisted in the identification and selection of software, hardware, business systems, and external vendors to improve the technological capability of the organization.
- Promoted within the PMO twice in two years.

2005 – 2006  
Bellingham, WA

**Insurance Agent, Sterling Life Insurance Company**

## Education

2005  
Bellingham, WA

**Western Washington University, Bachelor of Arts, Business Administration – Management**  
Sigma Iota Epsilon Professional Management Fraternity